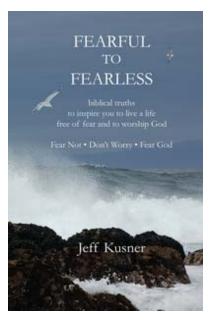
# MEDIA KIT

BOOK RELEASE: Author:	FEARFUL TO I JEFF KUSNER	
CONTENTS:		
News Release		1
BOOK INFORMATION		3
Endorsements   Reviews		4
AUTHOR BIO		5
Frequently Asked Questions		6
ARTICLE (FREE TO RE-PRINT)		8



## Fearful to Fearless By Jeff Kusner

Mount Vernon, OH Nov 4, 2010 Author Jeff Kusner announces the release of his book *Fearful to Fearless*.

Writing *Fearful to Fearless* is something that has been on Kusner's heart for more than ten years. Wanting something he could pick up when he needed to hear a short word from God in the area of fear and worry, he said that he "was actually waiting for someone else to write it."

"I'm not alone," said Kusner, noting that according to the National Institute of Mental health (NIMH), approximately 40 million American adults age 18 and older, or over 18 percent of people in this age group have anxiety disorders in a given year.

The inspiration for *Fearful to Fearless* is the biblical account of Christ calming the storm in Mark, Chapter 4. The passage demonstrates the disciples' transformation from being afraid and calling out to Christ, fearing they were going to perish in the storm, to being filled with the fear of God and all His goodness, which is a reverent awe that is honoring and glorifying to Christ.

Kusner said that he spent 15 months researching and studying a number of bible translations and commentaries to identify the scripture passages relating to fear, worry and the fear of God. "I prayed about what each passage had to say," he said, in order to uncover a concise biblical truth that put the passage in context for him. In the end he identified almost 400 scripture references.

**Fearful to Fearless** follows the format of a devotional, bringing together those passages that demonstrate or direct us to not be afraid, to not worry or be anxious, to look to Christ for strength and comfort, and to be transformed to have a worshipful fear and awe of God. Each passage is accompanied by a short biblical truth to help provide clarity and encouragement.

While Kusner has authored a number of articles that have appeared in different technical journals and books over the years, *Fearful to Fearless* marks his first work in this literary arena.

For more information on *Fearful to Fearless* visit the web site at www.fearfultofearless.com/

#### About the book:

Fearful to Fearless by Jeff Kusner ISBN: Print: 9780615402321

E-Book: 9780983076094

Publisher: Koozzz

Date Published: Sept 20, 2010

Pages: 218

S.R.P.: Print \$11.99 E-Book \$4.99

#### **About the author:**

Jeff Kusner is owner of Koozzz Publishing, a small Christian publisher and Thunder Software LLC, a consulting company which he utilizes to share some of the resources he has developed over the years. Kusner has always had a passion for photography, especially the landscape and wildlife that illustrates and reflects the glory of God. Kusner has been married to his wife Chris for thirty-five years; they have two sons and currently reside in Mount Vernon, Ohio.

#### **Contact:**

Jeff Kusner, 614-517-2949,

jeff.kusner@fearfultofearless.com

#### **Book Information**

Title: Fearful To Fearless

biblical truths to inspire you to live a life free of fear and to worship God

Fear Not • Don't Worry • Fear God

Author: Jeff Kusner Publisher: Koozzz Publish Date: Sept 20, 2010

ISBN: Print: 9780615402321

E-Book: 9780983076094

Page Count: 218

Size: 5.5" x 8.5"

Bar Code: Yes

Price: Print \$11.99

E-Book \$ 4.99

Language: English

Color: Black and White

Description:

Fearful To Fearless brings together almost 400 passages of scripture to demonstrate or direct us to not be afraid, to not worry or be anxious, to look to Christ for strength and comfort, and be transformed to have a worshipful fear and awe of God. Each passage is accompanied by a short biblical truth to help provide clarity and encouragement.

The account of Jesus calming the storm (Mark 4:35-41) is an impressive demonstration of Christ's power over nature and His ability to comfort us in the storm. It showcases our need to call on Him in prayer and place our trust and reliance in Him; it was the inspiration for writing Fearful To Fearless.

When the disciples cried out suggesting that He didn't care whether they perished or not, Christ showed His disappointment in their lack of faith. For Christ loves us all and wants for none to perish, but for all to have faith and go through the storm with Him. Each time we choose to trust Him in the storm the stronger our faith becomes.

But what we also see in this passage is the transformation from being afraid, to having the fear of God. The disciples just witnessed the power that He had over the sea and storm and realized the power that He had over them. They were now in awe, they marveled at what they just observed and were filled with the fear of God, a godly fear of the power and grace of Christ during the calm, a fear of the Lord and all His goodness, a reverent awe that was full of honor and glorifying to Christ.

## **Endorsements | Reviews:**

"a remarkable collection of Christ centered, Biblically based promises that offer inspiration and a pattern for living"

Richard R. Blake, Midwest Book Review

"This wonderful inspirational book contains nearly 400 scriptures relating to fear and anxiety", it "doesn't shy away from talking about Jesus' sacrifice for sin - he's the reason we can stand justified with God... If we've accepted the Son, our sins are forgiven... so we can truly be 'anxious for nothing."

Tiger Holland, All Consuming Books

"For most of us fear has become a daily struggle that has robbed us of so much of what Jesus has for us. Embrace these nuggets of truth offered in Fearful To Fearless to be enabled to move from a life impacted by fear to one of fearless freedom in Christ. Simple, easy to read, and yet powerful to move us to that place of freedom."

Andy Sieberhagen, Global Outreach Pastor Heritage Christian Church Westerville, OH

"Perhaps you are like me and need to be reminded that there is none to fear except the God of the universe revealed perfectly in his son, Jesus. If that's you, then Fearful To Fearless is for you. The short biblical truths Jeff has pulled together are sure to inspire and remind you that in Christ we have nothing to fear."

Richard Johnson, Pastor Sanctuary Columbus Church Columbus, OH

"This reads like a devotional packed with truthful encouragements for daily life. I share Jeff's heart and passion for fear free living"

Mary Rose Hamparian, MACPC PCC S Beacon Center for Counseling Westerville, OH

"promotes putting God first and foremost in your life. It shows how we can truly become stronger by relying on Him and showing a true godly fear of His power, mercy and grace.

Kimberly S. Cole, Amazon Review

"A person that reads this cannot help but feel the peace of God as the truth is being revealed to them."

Abbie Riddle, Abbie Reviews

#### **Author Bio**

Jeff Kusner is owner of Koozzz Publishing, a small Christian publisher and Thunder Software LLC, a consulting company which he utilizes to share some of the resources he has developed over the years. He has also worked for a global financial services company for more than 30 years.

Kusner has always had a passion for photography, especially for the landscape and wildlife that illustrates and reflects the glory of God. "Without Him there wouldn't be much to photograph." Kusner is an active member of the Knox County Arts League photography group.

Kusner has been married to his wife Chris for thirty-six years; they have two sons and currently reside in Mount Vernon, Ohio. They are active in their church where they recently started the "Called To Stay" ministry following their experiences with heading up a team for friends working in Central Asia. The Called To Stay ministry is designed to make sure that those going out as long term missionaries have a healthy sending team back home to provide the support they require.

Websites:

Fearful To Fearless <a href="http://www.fearfultofearless.com">http://www.365fearnots.com</a> <a href="http://www.365fearnots.com">http://www.365fearnots.com</a>

Blog http://jeff.kusner.com

Thunder Software <a href="http://www.thundersoftware.com">http://www.thundersoftware.com</a>
OneYearBibleOnline <a href="http://www.oneyearbibleonline.com">http://www.oneyearbibleonline.com</a>



## F. A. Q.

## How did you decide to write this book?

Writing *Fearful To Fearless* is something that has been on my heart for more than ten years. In the past I've heard that there were 365 "fear nots" in the bible, one for every day of the year. It was even mentioned in the movie Facing the Giants but I've never seen anything written about it. I've talked with other people and they agree that sometimes you just want something to pick up when you need to hear a short word from God in the area of fear and worry and not have to look through the front of your bible or a concordance. I've actually been waiting for someone else to write it, now God has been gracious and provided the time and means for me to do so.

#### How did you go about determining which scriptures to use?

I spent 15 months researching and studying a number of bible translations to identify the scripture passages relating to fear, worry and the fear of God. In the end I identified almost 400 scripture references that demonstrate or direct us to not be afraid, to not worry or be anxious, to look to Christ for strength and comfort, and to be transformed to have a worshipful fear and awe of God.

## How did you determine the biblical truth for each passage?

Fearful to Fearless follows the format of a devotional with each passage accompanied by a concise biblical truth to help provide clarity and encouragement. I prayed about what each passage had to say and studied different commentaries in order to uncover each truth that put the passage in context for me. Some passages were more obvious than others while still others went unrevealed for days and brought me to my knees.

#### Did you have anyone validate your research?

The most important thing I was concerned with in writing the book was to make sure that the truths in this book were biblically based and sound principles. I had four individuals that I trust look through the final manuscript to provide feedback.

## Did you change anything as a result?

There were a few updates made based upon the feedback I received. A portion of the introduction to the "Fear God" chapter was re-worked to better reflect and explain just what that means.

## And just what does that mean...the fear of God?

When we have a fear of God we have a deeper and healthier relationship with Him. Consider how a child matures through a combination of love and fear of her earthly father in order to walk in obedience. As the child grows the motivation for obedience is transformed from a fear of discipline to one that is rooted in love. When a child grows in love and respect for a parent they do not want to do anything that would disappoint them. It's the same for the believer, as we grow to love and respect the Lord, the more we should fear disappointing Him.

## How did you come up with the title?

The inspiration for the title, *Fearful to Fearless*, is the biblical account of Christ calming the storm in Mark, Chapter 4. The passage demonstrates Christ's power over nature and His ability to comfort us in the storm. It showcases our need to call on Him in prayer and place our trust and reliance in Him.

When the disciples cried out suggesting that He didn't care whether they perished or not, Christ showed His disappointment in their lack of faith. For Christ loves us all and wants for none to perish, but for all to have faith and go through the storm with Him. Each time we choose to trust Him in the storm the stronger our faith becomes.

But what we also see in this passage is the transformation from being afraid, to having the fear of God. The disciples just witnessed the power that He had over the sea and storm and realized the power that He had over them. They were now in awe, they marveled at what they just observed and were filled with the fear of God, a godly fear of the power and grace of Christ during the calm, a fear of the Lord and all His goodness, a reverent awe that was full of honor and glorifying to Christ.

#### Who is the intended audience?

This book is intended for everyone, but especially those that struggle with fear and anxiety as well as their families. According to the National Institute of Mental Health (NIMH), approximately 40 million American adults age 18 and older have anxiety disorders in a given year.

When you look at the economic and political climate these days there are plenty of things that people fear or worry about. Fear of losing your job or your home, fear of receiving the results of that medical test, fear of death, public speaking, of being alone or of school. We've become so accustomed to burdening ourselves and the people we love with all our problems and concerns that it ultimately begins to affect us physically.

#### How does this book benefit the reader?

This book brings together those scriptures that specifically address the issues of fear and worry and how we are to rely on and worship the Father. It assembles them into a single source that is readily available for us to refer to when we need to hear a short word from God in the area of fear.

It can be used as a devotional or even in a group bible study. I think it's a book that Christian missionaries and counselors could utilize.

I think Christ was pretty clear in Matthew 6 when he spoke about how the birds do not sow, reap or store up their food, and yet our heavenly Father feeds them. In the same way we are not to be anxious about our lives because God is able to provide for all of our needs.

The more we rely on the Father the more we grow and experience joy and satisfaction. The more we rely on the Father the less we worry about stepping out of our comfort zone for Christ and from experiencing God on a more intimate level. The more intimately we know God the more we worship Him.

-- article free to re-print --

## **Writing Fearful To Fearless**

By Jeff Kusner

A few years ago I felt a calling that was far outside my comfort zone, it was a sense that it was time to leave my job in the corporate world after 30+ years. Now, that is not something you decide to do on a whim, especially in these uncertain economic times. My wife, Chris, and I began to pray and if that's what God had in store for us then it would be okay. We began to pray for confirmation and I expressed my interest in the idea at the office. A few months passed until one day the confirmation we had been praying about was received. I found myself praising God for His faithfulness the day I received word of my pending departure through planned cutbacks. I think I caught the boss off guard with my attitude; it was almost as though he was the one that needed consoling for delivering bad news. When I shared with my co-workers that it was a gift from God and an answer to prayer they were floored!

The book, *Fearful To Fearless*, is something that has been on my heart for more than 10 years. I kept looking for something that you could pick up when you needed to hear a short word from God in the area of fear and worry. I've actually been waiting and hoping for someone else to write it. Somewhere I had heard that there were 365 scriptures instructing us not to be afraid or worry, in fact it was even mentioned in the movie Facing the Giants.

Upon leaving the corporate world I felt lead to take on the project myself. *Fearful To Fearless* represents about 15 months of research, study and preparation. A number of bible translations and commentaries were utilized in identifying the scripture passages relating to fear, worry and the fear of God. I prayed about what each passage had to say in order to uncover a concise biblical truth that put the passage in context for me. In the end almost 400 scripture references were identified. Through the entire process there was one point that was repeated over and over, it is that God is with us, *Emmanuel*. In fact that's what God said to Moses when he first objected to God's call at the burning bush;

Moses answered God, "But why me? What makes you think that I could ever go to Pharaoh and lead the children of Israel out of Egypt?" "I'll be with you," God said. ~ Exodus 3:11-12a (The Message)

The inspiration for *Fearful To Fearless* is the biblical account of Jesus calming the storm in Mark 4:35-41. It's a demonstration of Christ's power over nature and His ability to comfort us in the storm. It showcases our need to call on Him in prayer and place our trust and reliance on Him.

When the disciples cried out suggesting that He didn't care whether they perished or not, Christ showed His disappointment in their lack of faith. For Christ loves us all and wants for none to perish, but for all to have faith and go through the storm with Him. Each time we choose to trust Him in the storm the stronger our faith becomes.

But what we also see in this passage is the transformation from being afraid, to having the fear of God. The disciples just witnessed the power that He had over the sea and storm and realized the

power that He had over them. They were now in awe, they marveled at what they just observed and were filled with the fear of God, a godly fear of the power and grace of Christ during the calm, a fear of the Lord and all His goodness, a reverent awe that was full of honor and glorifying to Christ.

I've certainly made my share of excuses when it comes to stepping out, but each time I've chosen to step in faith I have been blessed and enriched. I know it pleases God to see people overcome their fears and answer His call. He has a plan and wants to include us all in accomplishing it!

For more information please visit www.fearfultofearless.com.

#### Author Bio:

Jeff Kusner, author of "Fearful To Fearless" is owner of Koozzz Publishing, a small christian publisher and Thunder Software LLC, a consulting company which he utilizes to share some of the resources he has developed over the years. He has a passion for photography, especially the landscape and wildlife that illustrates and reflects the glory of God. Jeff has been married to his wife Chris for thirty-five years; they have two sons and currently reside in Mount Vernon, Ohio.

## **Book Information:**

Title: Fearful To Fearless

biblical truths to inspire you to live a life free of fear and to worship God

Fear Not • Don't Worry • Fear God

Author: Jeff Kusner

ISBN: Print: 9780615402321

E-Book: 9780983076094